

Pre-qualification of Outdoor Advertising Firms/ Companies

State Life Insurance Corporation of Pakistan (SLIC) intends to pre-qualify reputed Outdoor Advertising Firms/Companies for providing services for Production, Installation, Maintenance, Hiring of Bill-Board Signs, Pole Signs, Neon Signs, Building Signs etc. throughout Pakistan.

Applications are invited from reputed Outdoor Advertising Firms/Companies having outstanding experience in the relevant field.

Application/Prequalification documents are to be submitted at the under mentioned address by 18th February, 2013 till 11:00 a.m. The "Technical Qualification Information" shall be opened on the same date at 11:30 a.m.

Other detail of Prequalification for outdoor Advertising Agencies may be seen/downloaded from the website of Public Procurement Authority www.ppra.org.pk and from the website of State Life www.statelife.com.pk or Prequalification of outdoor Advertising Agency document can be obtained from the address given below during office hours (Monday to Friday) without any cost.

State Life Insurance Corporation of Pakistan reserve the right to accept or reject any or all of the applications, as per PPRA rules.

Muzaffar Ahmed
Deputy General Manager
Corporate Communications,
State Life Insurance Corporation of Pakistan,
State Life Building No. 9,
Dr. Ziauddin Ahmed Road, Karachi
Ph: 021-99202819



STATE LIFE
INSURANCE CORPORATION OF PAKISTAN

ARGUS ■ PID (K) -

آؤٹ ڈورائیڈورٹائزنگ فرمز / کمپنیز کی پری کوالیفیکیشن

اسٹیٹ لائف انشورنس کارپوریشن آف پاکستان (SLIC) پاکستان بھر میں بل بورڈ سائز، پول سائز، نیون سائز، بلڈنگ سائز وغیرہ کی تیاری، تنصیب، مینٹیننس اور کرایے پر حصول جیسی خدمات کی فراہمی کے لیے معروف آؤٹ ڈورائیڈورٹائزنگ فرمز / کمپنیز کو پری کوالیفائی کرنے کا ارادہ رکھتی ہے۔

متعلقہ شعبے میں بے مثال تجربہ رکھنے والی معروف آؤٹ ڈور
ایڈورٹائزنگ فرمز / کمپنیز کو درخواست جمع کرانے کی دعوت دی جاتی ہے۔

درخواستیں اپری کوالیفیکیشن کی دستاویزات 18 فروری 2013 کو صبح 11 بجے تک درج ذیل پتے پر جمع کرا دی جائیں۔ 'ڈیٹیکل کوالیفیکیشن انفارمیشن' اسی روز صبح 11:30 بجے کھول دی جائیں گی۔

آؤٹ ڈورائیڈورٹائزنگ ایجنسیز کی پری کوالیفیکیشن کی شرائط و ضوابط / دیگر تفصیلات پبلک پروکیورمنٹ ریگولیٹری اتھارٹی کی ویب سائٹ www.ppra.org.pk اور اسٹیٹ لائف کی ویب سائٹ www.statelife.com.pk پر دیکھی / سے ڈاؤن لوڈ یا آؤٹ ڈورائیڈورٹائزنگ ایجنسی کی پری کوالیفیکیشن کی دستاویزات درج ذیل پتے سے دفتری اوقات کے دوران (پیر تا جمعہ) مفت حاصل کی جاسکتی ہیں۔

اسٹیٹ لائف انشورنس کارپوریشن آف پاکستان، PPRA قوانین کے مطابق کوئی بھی درخواست قبول یا تمام درخواستیں مسترد کرنے کا استحقاق محفوظ رکھتی ہے۔

منظر احمد

ڈپٹی جنرل منیجر

کارپوریٹ کمیونیکیشنز، اسٹیٹ لائف انشورنس کارپوریشن آف پاکستان،
اسٹیٹ لائف بلڈنگ نمبر 9، ڈاکٹر ضیا الدین احمد روڈ، کراچی
فون 021-99202819

اسٹیٹ لائف



انشورنس کارپوریشن آف پاکستان

ARGUS ■ PID (K)

**PREQUALIFICATION OF OUTDOOR
ADVERTISING COMPINIES/FIRMS
FOR STATE LIFE**

BY

CORPORATE COMMUNICATIONS DEPARTMENT
Principal Office, State Life Building No. 9, Dr Ziauddin Ahmed
Road, Karachi.
Phone: 99202819 Fax:99202868

**STATE LIFE INSURANCE CORPORATION OF PAKISTAN
CORPORATE COMMUNICATIONS DEPARTMENT**

SCOPE OF WORK FOR OUTDOOR ADVERTISING COMPANIES

State Life Insurance Corporation of Pakistan (SLIC) intends to pre-qualify reputed outdoor Advertising firms/ companies for providing the services for production, Installation, Maintenance, Hiring, of Bill Boards, Pole Signs, Neon Signs, Building Signs, etc. throughout Pakistan.

The Companies are expected to:

- **Develop long-term and short term outdoor advertising strategy**
- **Assist the Corporation in execution and planning of outdoor advertising projects.**
- **Assist the Corporation in designing, manufacturing, installation of Building signs etc.**

STATE LIFE INSURANCE CORPORATION OF PAKISTAN
CORPORATE COMMUNICATIONS DEPARTMENT

PREQUALIFICATION OF OUTDOOR ADVERTISING COMPANIES/FIRMS

Company's/Firms Full Name: _____

Abbreviated Name (if any): _____

Name of CEO/Chairman _____

National Tax No. _____

GST Registration No: _____

Registered Address: _____

Telephone No: _____ Cell No. _____

Fax. No: _____

E-mail address: _____

Web address if any _____

Head Office Situated at (mention City) _____

Branch Office(s) (mention City) _____

Title of Agency: Ltd Comp. Sole Proprietor Joint Venture Partnership

- Year of establishment:_____
- Estimated Annual Billing:_____
- Name of the Cities with proper location where Advertising sites are available.
- Foreign Affiliation. If yes, with whom:

- License /permission from the respective City Government/other Agencies
- Is the Company/Firm has full fledge setup at Karachi which includes:
 - i) How many persons are working in the Company/Firm at : (mention numbers)
Karachi_____ Islamabad_____ Lahore_____ else where
 - j) How many non - government Clients Company/Firm handles.
(Name Five major clients)
 - 1)_____
 - 2)_____
 - 3)_____
 - 4)_____
 - 5)_____

List of Clients and details of services offered to them during the last five Years. Photographs of some ongoing projects/current projects may also be shown.Any Exclusive rights by Government Department/Agencies like CAA, Railways etc.

- Is the Company/Firm is currently handling any Multi National Client.
If yes please mention the name, address of organization with location of site

- Is the Company/Firm at present has any other client associated with Life or General Insurance?

If yes please mention the name, address of organization.

- Is the Company/Firm in the past had some business with State Life. If yes give details?.

- Is the Agency has its own Workshop for manufacturing of Signs, panaflax, Art studio?

- Is the Company has its own Art Studio/Creative facilities.

We undertake that the information given above is true to the best of our knowledge; we further undertake to inform State Life any change that may take place later in the status of Company/Agency or the management

Authorized Signatures: _____

Name: _____

Designation: _____

Date: _____

Note:

Kindly fill the above Performa and submit along with necessary documents to the following address under sealed envelops within 15 days at the following address. The Performa may be re composed/typed if required for clarity.

**Address: Deputy General Manager
Corporate Communications Department
Principal Office, State Life Building No.9
Dr. Ziauddin Ahmed Road,
Karachi**

LIST OF DOCUMENTS REQUIRED

- NATIONAL TAX NUMBER CERTIFICATE
- GST REGISTRATION CERTIFICATE
- COPY OF LICENSE/PERMISSION/NOC/AUTHORIZATION FROM CONCERNED CITY GOVERNMENT/CONTONMENT BOARD/CIVIL AVIATION AUTHORITY/PAKISTAN RAILWAYS ETC.
- PHOTOGRAPHS OF SOME PROJECTS EXECUTED IN THE PAST AND CURRENT PROJECTS.
- BANK CERTIFICATE OF FINANCIAL STABILITY.
- LIST OF CLIENTS PRESENTLY SERVING.
- AUDITED INCOME STATEMENT & BALANCE SHEET FOR THE LAST THREE YEARS
- LIST OF SITES WITH LOCATION AVAILABLE WITH THE COMPANY/FIRMS
- ANY OTHER DOCUMENT NOT MENTIONED ABOVE.